





Gaoming Lyu

Graphic Designer

Layout Designer

Vestal, NY 

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Education

Binghamton University, Harpur College

Expected Fall 2019 *Binghamton, NY*

Bachelor of Arts in Graphic Design

GPA: 3.6/4.0, Dean's List

Relevant Coursework: Graphic Design I & II,
Graphic Design Software I & II,
Communicating with Type, Spec.St.Proj.Graphic Design

Professional Experience

Binghamton University Transportation and Parking Services *Binghamton, NY*

Graphic Design Student Assistant
August 2018-Present

- Designed 12 posters, 6 advertisements, 2 brochures and other marketing materials for promoting the university's parking and auxiliary services' events.
- Created and updated 5 bus routes trifold by illustrating bus map and arranging time schedule, type size, style, layout and related aesthetic concepts.
- Communicated with supervisor and obtained the approval of design.

Prosper Digital TV *Binghamton, NY*

Graphic Design Intern
May 2018-November 2018

- Designed 2 advertisements, 2 brochures, 1 TV show logo, and various related marketing collateral using Adobe CC.

- Collaborated with a team of designers and content editors to create and refine the show bible.

Pipe Dream *Binghamton, NY*

Graphic Design Assistant
January 2018-May 2019

- Created layout designs with a team of designers for Binghamton University's campus newspaper for campus-wide distribution.
- Designed infographics for NCAA, March Madness and other sports events.
- Edit numerous images using Adobe Illustrator and Photoshop.

Fujian FuminYunka Information Technology Co., Ltd., *Fujian, China*

Graphic Design Intern
June 2017-August 2017

- Created a new logotype and new interface for company's campus service management app
- Learned basic layout design and brand guidelines for creating specific marketing materials using Illustrator.

Skills and Expertise

Technical: Illustrator, Photoshop, InDesign

Proficiency: Poster Design, Layout Design, Trifold Design